Privacy Policy

Introduction

This Privacy Policy outlines People Yield srl (" **we** ", " **our** " or " **the Company** ") practices (People Yield Srl with office in Corso Europa, 15 20122 Milano Vat Number IT-11307070968) with respect to information collected from users who access our website at www.people-yield.com (" **Site** ") or otherwise share personal information with us (collectively: " **Users** ").

Type of processed data

The Company is the owner of the processing of personal data communicated by the User to the writer and include:
Company Name/Surname and Name, Tax Code and other identification numbers, Bank Details, Address, E-Mail Address

Purposes of treatment

Data processing is carried out by the Company in the performance of its activities. In particular, the Data provided by the interested parties will be processed, with computerized or not, for the following purposes:
Commercial , accounting and fiscal fulfillments

- The criterion of lawfulness for which the treatment is possible is: The treatment is necessary to fulfill a legal obligation to which is subject the holder of the treatment
- The basis of which is found in a Reference Norm: Union Norm

Promotional activities

- The criterion of lawfulness for which the treatment is possible is: The person concerned must express consent to the processing of personal data for the specific purpose
- Whose foundation is found in a Reference Norm: Union Norm

Direct Email Marketing Campaigns



- The criterion of lawfulness for which processing is made possible is: The data subject must give consent to the processing of his/her personal data for the specific purpose
- The basis of which is found in a Reference Norm: Union Norm

Modalities of Treatment

The Data will be processed by the Company by means of electronic and manual systems according to the principles of correctness, loyalty and transparency provided for by the applicable legislation in the field of protection of personal data and protecting the confidentiality of the interested party through technical and organizational security measures to ensure an adequate level of security.

Data Storage

The Data provided by the Data Subject will be processed for a duration:
Start date: 03/19/2021
Criterion duration: Criterion determining period
Description of criterion: The obligation to preserve the data is conditioned by the existence of commercial relations with the client and by the provisions regarding the preservation of accounting and fiscal data.
The obligation to retain information is conditioned by the existence of a business relationship with the client and by the provisions regarding the retention of accounting and tax data.
The persistence of information in the system is indefinite.

Affected

Clients, Prospects

Communication, dissemination and transfer of Data

The Data will be processed, within the limits of what is necessary, by authorized personnel, adequately instructed and trained, by the Owner as well as by the personnel of third parties that provide services to the Owner and carry out Data processing on behalf of and under instruction of the latter as data processors.
In case of communication to third parties, the recipients may be:



Categories:
Recipient: Customers, carriers, shippers, agents, software users, professionals to whom we turn to fulfill the obligations.
Recipient: There are no specific recipients to whom the data may be communicated.
More generally, in the performance of their ordinary business activities, the Data may be communicated to subjects who carry out control, review and certification of the activities carried out by the Data Controller, consultants and freelance professionals in the context of fiscal and judicial assistance services and in the case of corporate transactions corporate operations for which it is necessary to evaluate the company's assets, bodies and public administrations, as well as to subjects entitled by law to receive such information,
Italian and foreign judicial authorities and other public authorities, for purposes connected with the fulfillment of legal obligations, or for the fulfillment of the obligations taken on and arising from the contractual relationship, including for the need to defend in court.
The data collected will not be transferred to countries outside the EU.

Profiling and/or automated processing activities

The data collected will not be subject to profiling or automatic processing.

Additional subjects related to the treatment

Holder(s) and EU representative(s), if any:
There is no representative in eu for the owner
Joint Controller(s):
There is no co-owner for the treatment(s) in question
Responsible person(s):
Name and Surname: Fabio Fedel
Fiscal Code: FDLFBA67P05E09S
Company name: Studio Andrea Zoppi
VAT Number: 12293120155
Fiscal_code: 12293120155
Dpo:
Company name: Intelligo Srls
Vat number: 01438830521
Fiscal_code: 01438830521



What are the rights of the interested party

The Data Subject may exercise, in relation to the data processing described herein, the rights provided for by the GDPR (Articles 15-21), including:
receive confirmation of the existence of the Data and access to their content (rights of access);
update, modify and/or correct the Data (right of rectification);
request cancellation or limitation of the treatment of the Data treated in violation of the law, including those whose conservation is not necessary in relation to the purposes for which the Data were collected or otherwise processed (right to be forgotten and right to limitation);
to oppose the treatment (right of opposition);
Submit a complaint to the Supervisory Authority (Guarantor for the protection of personal data www.garanteprivacy.it) in case of violation of the rules on protection of personal data;
receive a copy in electronic format of the Data concerning him/her as a Data Subject, when such Data have been rendered in the context of the contract and request that such Data to be transmitted to another data controller (right to data portability).
To exercise these rights, the Data Subject may contact the Data Controller by sending a communication to: py@pec.people-yield.com
When contacting us, the Data Subject should make sure to include his or her name, email/postal address and/or telephone number(s) to be sure that his or her request can be handled correctly.

Corporate transaction

We may share information in the event of a corporate transaction (e.g. sale of a substantial part of our business, merger, consolidation or asset sale). In the event of the above, the transferee or acquiring company will assume the rights and obligations as described in this Privacy Policy.

Updates or amendments to this Privacy Policy

We reserve the right to periodically amend or revise the Privacy Policy; material changes will be effective immediately upon the display of the revised Privacy policy. The last revision will be reflected in the “Last modified” section. Your continued use of the Platform, following the notification of such amendments on our website, constitutes your acknowledgment and consent of such amendments to the Privacy Policy and your agreement to be bound by the terms of such amendments.


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